

NORTHBOROUGH FREE LIBRARY
BOARD OF TRUSTEES
MEETING MINUTES, JUNE 13, 2017

PRESENT: Jack Sharp, Jocelyn McElhiney, Michelle Rehill (Chair), William Frankian, Mitch Cohen, Ralph Parente

ALSO PRESENT: Chris Lindquist, Bonny Krantz, Katrina Ireland

All present welcomed Mitch Cohen to the Board of Trustees.

FINANCIAL REPORT: The budget remains in good condition relative to expected performance. With the continuing exception of utilities. We are under in other categories to compensate.

LIBRARY DIRECTOR'S REPORT: Dannielle Yanco has accepted a full time job with the Gale Free Library in Holden. We are sorry to see her go. Will be posting opening in the near future.

RFP for a building cleaning service has been posted. We are also considering a part time or as needed maintenance worker. We are discussing electrical system upgrades with our electrician, including energy efficiency.

Chris called to convene the administrative committee in order to review the meeting room and solicitation policies. He also drafted a notice of no trespass.

The board was asked to consider allowing a series of eight financial literacy seminars in the meeting room, hosted by a single financial entity. The decision was made to limit the number to two, and to invite a larger number of banks and credit unions to host further events. Moving some of the seminars to the Senior Center was also considered.

The Library can now receive online donations directly through Invoice Cloud.

NOMINATING COMMITTEE:

The nominations of:

Michelle Rehill --- Chair

Lara Helwig --- Vice Chair

Jocelyn McElhiney --- Treasurer

Will Frankian & Jim Hogan --- Co-Secretaries

Were approved by the board.

BRANDING AND MARKETING COMMITTEE: The word of mouth marketing plan has kicked off, and the decision was made that Branding and Marketing no longer needed a report upon completion of their major rebranding effort.

Our homework from the committee was to go to the Library website and try our online resources.

TECHNOLOGY COMMITTEE: The 3rd draft of the Technology Plan was presented, and will be further refined at the next committee meeting. A digital display will be installed in the children's room in the next 2-3 weeks.

DEVELOPMENT COMMITTEE: Many quotes for a fundraising consultant have been received, and are being considered. There will be presentations before the committee on June 20th.

OTHER BUSINESS:

There was a motion to move the beginning of the Board Meeting forward to 7 PM. The motion passed.

The next meeting of the Board is Tuesday, July 11th, 2017 at 7 PM.

Chair, Michelle Rehill adjourned the meeting at 8:15 PM

Respectfully submitted,

William Frankian